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*Educational trade products support students and professionals in Allied health, automotive, computing, telecom, electrical, electronics, massage therapy and HVAC industries...*

## **ONLINE, DIRECT ORDERING FOR ALL EDUCATIONAL PRODUCTS AND APPAREL NOW AVAILABLE FROM KNIGHT ELECTRONICS**

DALLAS, TX (September 29, 2009) – Knight Educational Products, a division of Knight Electronics and a global manufacturer and supplier of medical, trade and educational products and training equipment, now offers simple, direct online ordering for all of its products. Whether customized or off-the-shelf tools, tool kits and equipment, Knight Educational Products provides professionals in the skilled trades, electronic, electrical, automotive, HVAC, computer/telecom, massage therapy and Allied health fields an efficient and cost-effective means of obtaining products and apparel.

“Designed to accommodate individual or bulk orders, the online ordering capability provides a necessary convenience for a number of students and professionals in a variety of industries, while also allowing us to process and ship orders in less time,” said David Luna, vice president of sales and marketing for Knight Educational Products. “In addition to online ordering of our competitively-priced tools, tool kits and equipment, in the future we’ll also offer online ordering for technical institutions, with Web pages dedicated to each school’s specific educational and product needs.”

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## **ONLINE, DIRECT ORDERING AVAILABLE FROM KNIGHT EDUCATIONAL PRODUCTS, PG. 2**

Knight Educational Products' equipment available for online purchase includes: apparel; bookbags and cases; lab equipment; massage equipment and spa products; Allied health (blood pressure cuffs, stethoscopes, nurses kits, respiratory kits); training aids; multimeters; oscilloscopes; power supplies; probes and accessories; skilled trades equipment; soldering equipment; test equipment; and various other tools and kits.

Technicians are also able to select their own tools (multimeters, welding equipment, probes etc.) and cases to develop customized tool kits to best fit their professional needs.

For more information about Knight Educational Products' online ordering capabilities, products and services, visit [www.knightedu.com](http://www.knightedu.com), email [sales@knightonline.com](mailto:sales@knightonline.com), or call 800-323-2439. To order the tools you need for success today, visit Knight Educational Products' online store at [www.knightedu.com](http://www.knightedu.com).

A division of Knight Electronics, Knight Educational Products provides a wide-range of quality, cost-effective electronic components, medical products, tools, and apparel for schools, students, and professionals in skilled trades, including electronic technology, automotive, HVAC, computer networking, information technology, culinary arts, massage therapy, and medical.

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